

**S H I R T**  
**F A S H I O N**  
**I N F O**

We are the worldwide  
specialist in interlinings  
for shirts and blouses.

**Spring -Summer**  
**2019**

**TRENDS**

Collar Shapes

SS19 Colours & Fabrics

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## SPRING SUMMER 2019

shirt fashion inspires with new accents,  
new refined aesthetics, versatility and functionality.

### Colours:

Colours are in general full and strong, but they are intentionally "combined" with white colours, with a sort of fusion look given by plain coloured or two to three-coloured structures.

For formal shirts blue stays in the key colour palette complemented with a full green and a wide range of medium and pastel tones, ranging from fresh pink to different shades of green, vivid yellow and orange to more duller nude shades. Colour tones are mainly medium and light, even though some darker shades, especially in blue, are also present, often lit up by a gentle touch of white.

In less formal shirts, colours are even stronger. Also "faded" colours are more in focus – they look specifically fantastic in linen shirts.

### Materials:

For formal shirts materials in 3D optic are „hip". The optic is achieved by inserting special yarns with different counts.

The strong trend of jersey continues and shows some novelties, such as "wrinkle-free" jersey or vertical stripes. Actually, its optic is very similar to the woven fabric varieties.

Sustainability is receiving a growing significance. There are more fabric offers using organic raw materials or dyed and finished with eco-friendly and biological products.

Linen remains one of the most required fibers, especially now as all the main brands focus their attention on natural comfort. Here, multi-coloured fancy checks are also in the spotlight. All those on moving grounds including seersuckers.

### Fabric designs:

Of major importance are wide and modern stripes next to the still enriched proposal of plains including piece-dyed options for formal and smart formal shirts.

Developed in all their shapes and dimensions - including the use of seersucker or structured grounds - stripes are still a „must have" for the growing variety of mens and ladies shirt fabrics.

Checks are of minor priority for formal shirts. Printed fabrics are still „in", but coming with bigger patterns, mainly in floral themes, dominated by vivid colours together with the white ground of fabrics. Whereas when they are combined with écru or mélange grounds they give birth to a very refined vintage look.

We would like to thank following partners for their cooperation by providing us some seasonal trend insights and shirt fabrics for this shirt fashion info.

## TAILORED

spread kent // pattern 9106



### The elegant collar.

A luxurious and elegant tailor-made looking collar style with a very heavyweight fused skin interlining and a lighter weight patch. Both are brushed to give an extra soft, voluminous handfeel of top collar and cuff. The collar band comes either with an extra brushed and soft handfeel or a firmer finish for better stability.

	Premium line	Classic line
Skin	DV93R	3060R
Patch	DV19RW	3015R
Band	DV93R or DV93	3060R or 3062
Cuff	DV93R	3060R
Placket	DV19RW or none	3015R or none

## MODERN TAILORED

cut away // pattern 9110

### Classics with a modern twist.

#### combination 1

A typical Italian cut-away collar style with a fused skin and without any patch for a clean and formal appearance.

	Premium line	Classic line
Skin	DV83R	3050R
Patch	-	-
Band	DV83R or DV83M	3050R or 3052
Cuff	DV93R	3060R
Placket	DV19RW or none	3015R or none



#### combination 2

A tailor-made looking style and semi-fused option with a lightweight interlining. It is fused towards the outer side of the top collar to achieve a clean collar surface, but with a heavyweight non-fused interlining as second skin or patch to achieve the tailor-made optic. A special soft combination with a nice voluminous touch. The outside of the collar band is also fused.

	Premium line	Classic line
Skin	DV8*+E401RW	3008*+1160R
Patch	-	-
Band	DV81R or DV81M	3040R or 3041
Cuff	DV93R	3060R
Placket	DV19RW or none	3015R or none

\*fused to top side

## BUSINESS FORMAL

cut away // pattern 9116 & 9118



9116



9118

### The clean business shirt.

A formal dress collar style with a substantial heavy fused skin interlining and a lightweight patch for a clean, sharp collar break line. Soft and voluminous touch of top collar and cuff. Collar band comes either with a brushed or medium-soft finish.

	Premium line	Classic line
Skin	DV81R	3040R
Patch	DV16RW	3010
Band	DV81R or DV81M	3040R or 3041
Cuff	DV81R	3040R
Placket	DV19RW	3015R

## SEMI FORMAL

spread kent // pattern 9345

### A fashionable hotseller.

This fashionable hotseller - primarily used in slim fit shirts or body shaped silhouettes – comes occasionally with a comfort stretch collar. It is a semi-dress style with a mediumweight fused skin interlining and a lightweight patch. The collar band comes either in a extra soft or medium soft finish.

#### combination 1

	Premium line	Classic line
Skin	DV51R	3030R
Patch	DV19RW	3015R
Band	DV51R or DV51M	3030R or 3031
Cuff	DV51R	3030R
Placket	DV16RW or SE310	3010 or SE310

#### combination 2

	Premium line	Classic line
Skin	DV51R	3030R
Patch	-	-
Band	DV51R or DV51M	3030R or 3031
Cuff	DV51R	3030R
Placket	DV16RW or SE310	3010 or SE310



9345



SMART CASUAL

spread kent // pattern 9469 & 9339

Mens' favourites.

Those collar shapes are classified for being among the current favourites in Mens' shirt fashion, especially in slim fit and body shaped shirts. Due to its market importance it comes in different interlining varieties:



combination 1

A fused option with a mediumweight skin and a lightweight patch for a smart and soft appearance of top collar and cuff. The collar band comes with an extra soft handfeel – based on woven cotton or polyester.

	Premium line	Classic line
Skin	DV31R	3020R
Patch	DV8 or SE310	3008 or SE310
Band	DV31R	3020R
Cuff	DV31R	3020R
Placket	DV16RW or SE310 or none	3010 or SE310 or none

combination 2

This combination, a tailor-made looking style, is a semi-fused alternative with a lightweight fused skin interlining towards the outside of the top collar. A non-fused second layer is added with a mediumweight, charming soft and voluminous interlining. A suitable look both for smart business occasions and for leisure after work.

	Premium line	Classic line
Skin	DV8*+E23RW	3008*+1130R
Patch	-	-
Band	DV51R or DV51M	3030R or 3031
Cuff	DV31R	3020R
Placket	-	-

\*fused to top side

combination 3

This combination is still hip in fashion - the "garment washed" or "garment dyed" shirt. It comes with a just temporarily fused, mediumweight interlining. The coating gets totally off during the wash treatment and results in a loose and soft optic and handfeel.

	Premium line	Classic line
Skin	HF5W or HF8W	HF50W or HF80W
Patch	-	-
Band	HF5W or HF8W	HF50W or HF80W
Cuff	HF5W or HF8W	HF50W or HF80W
Placket	-	-

SMART CASUAL

spread kent // pattern 9469 & 9339

## CASUAL

kent // pattern 9496

### The casual bestsellers.

The trending casual segment for mens' shirt fashion comes in different interlining varieties:

#### combination 1

A fused option with a lightweight fusible interlining for skin and band for a cleaner appearance.

	Premium line	Classic line
Skin	DV19RW	3015R
Patch	-	-
Band	DV31R	3020
Cuff	DV19RW	3015R
Placket	-	-



#### combination 2

A non-fused style with a lightweight skin and collar band. It has a pretty soft handfeel.

	Premium line	Classic line
Skin	E23W	1130
Patch	-	-
Band	E23W	1130
Cuff	EW23W	1130
Placket	-	-

#### combination 3

The temporary fused lightweight option for fashioned garment washed or dyed shirts.

	Premium line	Classic line
Skin	HF2W or HF3W	HF20W or HF30W
Patch	-	-
Band	HF2W or HF3W	HF20W or HF30W
Cuff	E23W	1130
Placket	-	-

## KNITTED SHIRT

kent // pattern 9323 & 9465

### The comfortable knitted collar.

Knitted shirts are predominantly based on soft and stretched jersey or polo piqué fabrics. For an accentuated dressy knit shirt, they are combined with a high-quality woven cotton interlining for a cleaner appearance with a better form stability and collar stand.

#### combination 1

A fused option with a mediumweight skin and collar band. It looks very smart and soft – and suitable for smart business shirts.

	Premium line	Classic line
Skin	DV31R	3020R
Patch	DV16RW	3010
Band	DV31R	3020R
Cuff	-	-
Placket	-	-



#### combination 2

A fusible option based on a lightweight polyester skin solution for an accentuated soft body of top collar and collar band.

	Premium line	Classic line
Skin	SE310 or SE400R	SE310 or SE400R
Patch	-	-
Band	SE310 or SE400R	SE310 or SE400R
Cuff	-	-
Placket	-	-





STAND-UP

stand-up // pattern 9460



9460

The modern stand-up collar.

This collar is still in trend and consists of a lightweight fused interlining towards the outside of the collar band and a mediumweight interlining for the inner collarband - for a modern and young non-conventional look.

	Premium line	Classic line
Skin	DV8*+DV51W (inner)	3008*+3030 (inner)
Patch	-	-
Band	-	-
Cuff	-	-
Placket	-	-

\*fused to top side

BLOUSE

pattern 9112

The classics for ladies.

combination 1

For an accentuated formal optic for a lady blouse. This combination is made with a lightweight cotton interlining to get the collar and collar band a better stability.

	Premium line	Classic line
Skin	DV8 or DV19RW	3008 or 3015R
Patch	-	-
Band	DV8 or DV19RW	3008 or 3015R
Cuff	-	-
Placket	-	-

combination 2

A fusible option based on a lightweight polyester solution for a special soft body of top collar and collar band.

	Premium line	Classic line
Skin	SE100 or SE310	SE100 or SE310
Patch	-	-
Band	-	-
Cuff	SE100 or SE310	SE100 or SE310
Placket	-	-



9112

## CONFIGURATOR

interlining configurator

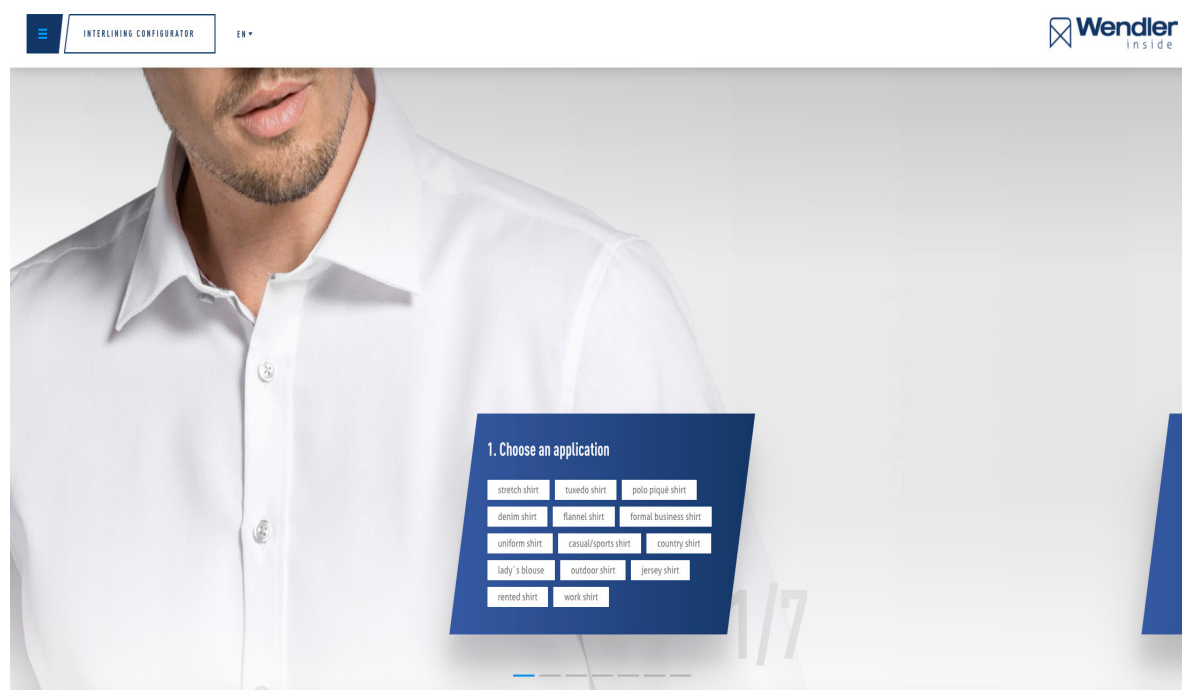
...You are looking for more interlining combinations?  
...Go online and try out our **INTERLINING CONFIGURATOR**.

On our relaunched website, our interlining configurator assists you to find the suitable interlining combination for your unique shirt requirements.

Based on selected questions considering topical, specific and individual design philosophies for collar, cuffs and front placket, the configurator combines your choices and recommends a suitable mix of interlining qualities from our wide product range – from our Premium, Classic and Basic Lines .

**Only in seven steps to your perfect shirt interlining combination!**

<https://www.wendlerinside.com/en/interlining-configurator>



## QUESTIONS?

We are at your service.

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