



S H I R T F A S H I O N I N F O

We are the worldwide
specialist in interlinings
for shirts and blouses.

Fall-Winter
2019/2020

TRENDS
Collar Shapes
FW19/20 Colours & Fabrics
Premium & Classic Lines

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FALL WINTER 2019/2020

TREND REPORT

Fall Winter 2019/2020

General

As seen in the past seasons, the trend in shirting tends more and more towards special fabrics with innovative new colour combinations, patterns and advanced finishing processes.

Fabric buyers and brand designers are looking primarily for special fabrics to highlight fashion pieces in their collections and to "add value" to their products for better selling purpose as nowadays end consumer have higher expectations.

Colours

This season is all about clear and identifiable colours. The colours are still muted, but richer and more intense. A main trend colour is not apparent.

In general, the colours vary from classic blue tones, blues mixed with various tones of olive greens to strong burnt shades of red, brown and red violets. In the formal segment, the colour palette is characterized by omnipresent blue with classic evergreen tones and more aged ones for a less formal look.

Fabric designs

Printed fabrics are still important this season. In addition to ,minimal 'and ,geometrical' designs the range has been enlarged by medium sized print designs with an important role of floral motif.

Stripes in various combinations make their breakthrough in men's collections. But it is not limited to simple white-blue stripe. The trend are wide dimension stripes, cross checked stripes such as, madras and gingham for casual and leisure shirts.

The long-time bestseller „Jersey“ in shirting continues, but some with a slightly new twist this season; They come in some piece-dyed or small jacquard motifs as well as in popular stripes designs. Additionally, the usage of special yarns blended with new effects of construction and structure are often seen to create a certain twist.

TREND REPORT

Fall Winter 2919/2020

Materials

Regarding special yarns, it is predominantly about melange, mouliné, bouclé as well as tencel yarns in elegant colour combinations.

To fulfil consumers demand for comfortable, flowing and very soft fabrics, 100% tencel or blended with refined yarns (e.g. wool or cashmere) became very popular and seen as the affordable alternative to silk, which increased in prices. Moreover, there is a tendency to heavier fabrics in light garments; the so-called „Over-Shirt“, but also light jackets in a shirt-like style are getting more in focus.

As added value gets more important in order to sell special fabric finishing is in high demand. Next to the theme „easy-care“ shirting with special functions such as UVA and UVB blockings, water-repellent functions, odour-prevention, thermo-regulation, „wrinkle-free“ and „natural comfort“ are offered. „Natural Comfort“ is a 100% natural fibre applied with a technical stretch.

Also, materials with the aspect of sustainability and organic cotton are visible in the market to add value to the shirt.

We would like to emphasize that especially fabric with new complex finishings need more special attention in processing with interlinings. Thus, we highly recommend to advice with us first for special pretests in our in-house laboratories and/or to check our recommended processing instructions and handling of our interlinings.

We would like to thank following partners for their cooperation by providing us some seasonal trend insights and shirt fabrics for this shirt fashion info.



COLLAR PATTERNS & INTERLINING COMBINATIONS

TAILORED
spread kent // pattern 3033



The elegant collar.

A luxurious and elegant tailor-made looking collar style with a very heavyweight fused skin interlining and a lighter weight patch. Both are brushed to give an extra soft, voluminous handfeel of top collar and cuff. The collar band comes with a firmer finish for better stability.

	Premium line	Classic line
Skin	DV93R	3060R
Patch	DV19RW	3015R
Band	DV93M	3062
Cuff	DV93R	3060R
Placket	DV19RW or none	3015R or none

Classics with a modern twist.

combination 1

A typical Italian cut-away collar style with a fused skin and without any patch for a clean and formal appearance.

	Premium line	Classic line
Skin	DV87	3045
Patch	-	-
Band	DV87M	3047
Cuff	DV93R	3060R
Placket	DV19RW or none	3015R or none



3032

combination 2

A tailor-made looking style and semi-fused option with a lightweight interlining. It is fused towards the outer side of the top collar to achieve a clean collar surface, but with a heavyweight non-fused interlining as second skin or patch to achieve the tailor-made optic. A special soft combination with a nice voluminous touch. The outer side of the collar band is also fused.

	Premium line	Classic line
Skin	DV8*+1250/1280	3008*+1250/1280
Patch	-	-
Band	DV93M	3062
Cuff	DV93R	3060R
Placket	DV19RW or none	3015R or none

*fused to top side

BUSINESS FORMAL

cut away // pattern 3030



3030

The clean business shirt.

A formal dress collar style with a substantial heavy fused skin interlining and leightweight polyester patch for a clean and sharp collar break line. Soft and voluminous touch of top collar and cuff. Collar band comes with a medium-soft finish.

	Premium line	Classic line
Skin	DV81R	3040R
Patch	SE310	SE310
Band	DV81M	3041
Cuff	DV81R	3040R
Placket	DV19RW	3015R

A fashionable hotseller.

This fashionable hotseller - primarily used in slim fit shirts or body shaped silhouettes – comes occasionally with a comfort stretch collar. It is a semi-dress style with a mediumweight fused skin interlining and a lightweight patch. The collar band comes either in a soft finish.

	Premium line	Classic line
Skin	DV81R	3040R
Patch	-	-
Band	DV81R	3040R
Cuff	DV81R	3040R
Placket	DV16RW	3010

SMART CASUAL

spread kent // pattern 3029

Men's favourites.

These collar shapes are among the current favourites in men's shirt fashion, especially in slim fit and body shaped shirts.



3029

combination 1

A fused option with a mediumweight skin and no patch for a smart and soft appearance of top collar and cuff.

	Premium line	Classic line
Skin	DV51R	3030R
Patch	-	-
Band	DV51R	3030R
Cuff	DV51R	3030R
Placket	DV16RW	3010

combination 2

This combination is still hip in fashion for "garment washed" or "garment dyed" shirts. It comes with a just temporarily fused, mediumweight interlining. The coating gets totally off during the wash treatment and results in a loose and soft optic and handfeel.

The casual bestseller.

The trending casual segment for men's shirt fashion comes in different interlining varieties.



9496

combination 1

A fused option with a lightweight fusible interlining for skin and band - for a cleaner appearance.

	Premium line	Classic line
Skin	DV31R	3020R
Patch	-	-
Band	DV31R	3020R
Cuff	DV31R	3020R
Placket	-	-

combination 2

A temporary fused lightweight option for fashioned garment washed or dyed shirts.

	Premium line	Classic line
Skin	HF3W	HF30W
Patch	-	-
Band	HF3W	HF30W
Cuff	HF3W	HF30W
Placket	-	-

KNITTED SHIRT

kent // pattern 3031

The comfortable knitted collar.

Knitted shirts are predominantly based on soft and stretched jersey or polo piqué fabrics. For an accentuated dressy knit shirt, they are combined with a high-quality woven cotton interlining for a flawless appearance with a better form stability and collar stand.

combination 1

A fused option with a mediumweight skin and collar band. It looks very smart and soft and is suitable for smart business occasions.

	Premium line	Classic line
Skin	DV51R	3030R
Patch	DV19RW	3015R
Band	DV51R	3030R
Cuff	DV51R	3030R
Placket	-	-



combination 2

A fusible option based on our new lightweight polyester article. A solution for an accentuated soft body of top collar and collar band.

	Premium line	Basic line
Skin	-	SE690T
Patch	-	-
Band	-	SE690T
Cuff	-	-
Placket	-	-

LIDO COLLAR

cut away // pattern 3028



The Cuban or Capri collar.

This now very trendy and retro looking shape is special. Its purpose is to be worn open without a tie. There is no collar band with seams and stitchings. When the collar is open it seamlessly runs down the front of the shirt into the buttons. The Collar skin and patch is fused with a brushed light to mediumweight quality cotton interlining for perfect stability and shape.

	Premium line	Classic line
Skin	DV51R	3030R
Patch	DV31R	3020R
Band	-	-
Cuff	DV51R	3030R
Placket	DV31	3020

BLOUSE pattern 9112

The classics for ladies.

combination 1

For an accentuated formal optic for blouses. This combination is made with a lightweight cotton interlining to give the collar and collar band a better stability.

	Premium line	Classic line
Skin	DUETT65	3008PES
Patch	-	-
Band	DUETT65	3008PES
Cuff	-	-
Placket	-	-



combination 2

A fusible option based on a lightweight polyester solution for a special soft body of top collar and collar band.

	Premium line	Basic line
Skin	SE100	SE620
Patch	-	-
Band	-	-
Cuff	SE100	SE620
Placket	-	-

CONFIGURATOR interlining configurator

...You are looking for more interlining combinations?

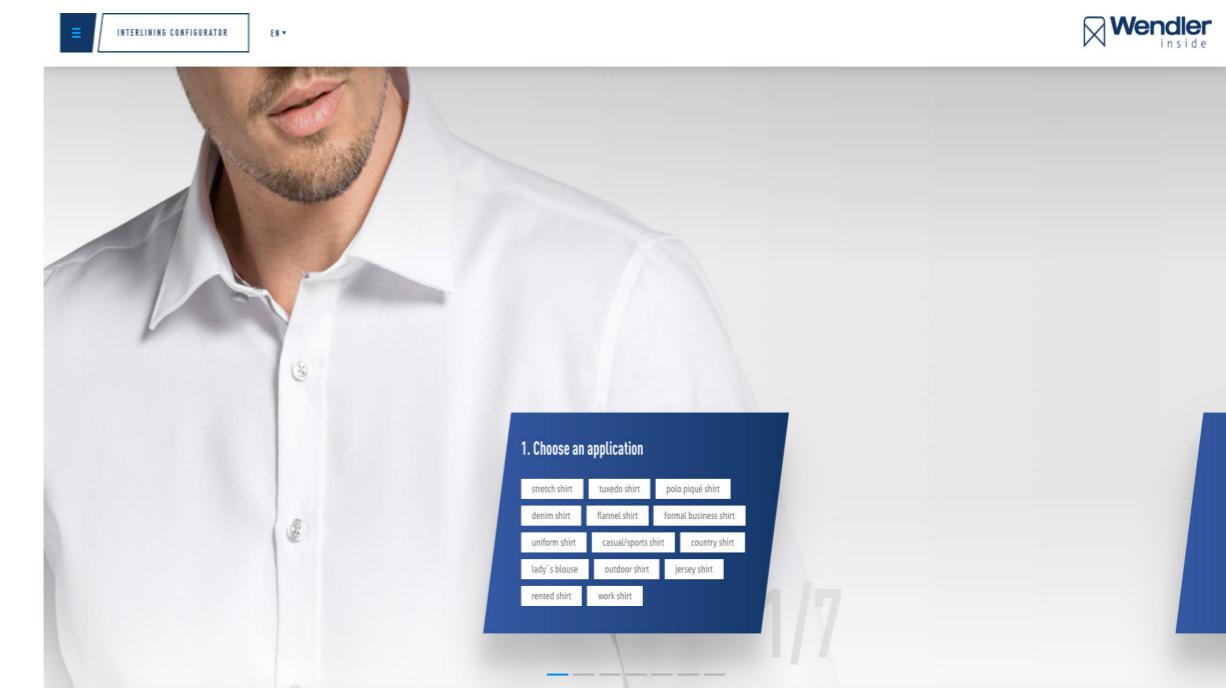
...Go online and try out our INTERLINING CONFIGURATOR.

On our website, our interlining configurator assists you to find the suitable interlining combination for your unique shirt requirements.

Based on selected questions considering topical, specific and individual design philosophies for collar, cuffs and front placket, the configurator combines your choices and recommends a suitable mix of interlining qualities from our wide product range – from our Premium, Classic and Basic Lines .

Only in seven steps to your perfect shirt interlining combination!

<https://www.wendlerinside.com/en/interlining-configurator>



The screenshot shows a user interface for the 'INTERLINING CONFIGURATOR'. At the top, there's a navigation bar with a menu icon, the text 'INTERLINING CONFIGURATOR', and a language switch ('EN'). Below the navigation is a close-up photograph of a man wearing a white dress shirt. Overlaid on the bottom right of the photo is a dark blue rectangular overlay containing the text '1. Choose an application' and a grid of 15 small squares, each representing a different shirt type: stretch shirt, tweed shirt, polo pique shirt, denim shirt, flannel shirt, formal business shirt, uniform shirt, casual/sports shirt, country shirt, lady's blouse, outdoor shirt, jersey shirt, rented shirt, and work shirt. A small number '1/7' is visible in the bottom right corner of the overlay.

QUESTIONS?

We are at your service.

Headquarter

WENDLER EINLAGEN GMBH & Co. KG

Markwiesenstrasse 40
72770 Reutlingen, Germany
Phone: +49 7121 5106 0
Mail: info@wendlerinside.com



CONTACTS

Wendler Group

Global offices

WENDLER INTERLINING H.K. LTD.

Unit 3005-6, 30/F, Tower 2 The Gateway
25 Canton Road
Tsim Sha Tsui, Kowloon, Hong Kong
Phone: +852 2369 9651
Mail: info.whk@wendlerinside.com

FEM WENDLER INTERLINING LTD.

Shanta Western Tower, Level 7
186 Tejgaon Industrial Area, Gulshan Link Road
1208 Dhaka, Bangladesh
Phone: +880 2 8813803
Mail: info.wbd@wendlerinside.com

WENDLER INTERLINING (CHINA) Co. LTD.

Room 427, Building No.2
No.458, Fute North Road
Wwaigaoqiao F.T.Z.
Shanghai 200131, China
Phone: +86 21 58654277
Mail: info.wsh@wendlerinside.com

WELCO AGENCIES PVT. LTD.

No. 126 Udyog Vihar, Phase-I
122016 Gurgaon India
Phone: +91 124 4779999
Mail: info@welcoagencies.com

175 YEARS

EST. 1843
GERMANY

WWW.WENDLERINSIDE.COM

www.wendlerinside.com

