

PRESS RELEASE FROM 9.9.2020

Wendler – Opening of new factory in Vietnam Specialist for interlining continues to grow emphasising its focus on sustainability

Reutlingen (DE), Tam Ky City (VIE). On August 1, 2020 Wendler Interlining, the specialist for interlining in the apparel industry, has opened its most modern and first "Green Factory" in Quang Nam Province, Vietnam. The site is 100% owned by the company Wendler.



Picture 1: Location in Vietnam Source 1: Google maps, publication free of

To strengthen its global footprint and service Wendler, the global specialist for interlinings in the apparel industry, has built its production facility in Tam Ky City, Quang Nam Province in Vietnam: Wendler Interlining Vietnam. Many international and renowned fashion brands collaborate with Wendler Interlining for the production of their garments. The new facility including its warehousing infrastructure with a minimum stock level of around 2 million meters of interlining including seam tapes embraces sustainability throughout. The annualized production capacity offers a volume of 30 million meters. "This drives our service flexibility, both domestically and internationally to the next level, "explains Jimmy Kwok, Head of Sales - Asia based at Wendler Hong Kong.

Sustainable production for the future

This new "Green Factory" has been built under LEED standards. "With our LEED Gold certification, we are one of only 18 LEED certified textile factories in Vietnam. The energy for the production is generated through climate neutral biomass as fuel. And it is our intention to install solar based energy infrastructure in due course. The wastewater of our bleaching and dyeing process treated at highest technological standards being potable and reintegrated in the production process through a fully closed cycle, "explains Andrew Bach, General Director at Wendler Vietnam.

Such a comprehensive sustainability concept is still the exception in the international textile industry. Special exhaust



Picture 2: The wastewater system at the new, "green" production facility in Vietnam supplies purified, drinkable water. Source 2: Wendler Interlining Group, publication free of charge

filters in the boiler process are minimizing CO2 emissions. Further environmentally friendly measures are electric charging stations for motorcycles of employees, and collected rainwater is used for landscaping.

"Wendler is a family-owned business and we take responsibility for our employees, customers, the communities and of course our environment. The decision to build an environment-friendly new production site in Vietnam was paramount, " says Dr. Gerhart Wendler, Shareholder and Chairman of Wendler Interlining Group.

Vietnam is one of the countries that particularly supports "environmentally friendly measures". The construction of the modern "Green Factory" was therefore very much welcomed.

Ensuring consistent quality

First production trials started; the factory will be in operation effective from October 2020. All interlining articles are manufactured and supplied according to Wendler quality standards in every production process - from bleaching, dyeing, finishing, coating to final inspection. "With the investment in the latest technological capabilities and our advanced quality control, we will ensure the further expansion of our well-known quality standards, "says Raymond Kong, Head of Product – Asia based at Wendler Hong Kong. In addition to the production of interlining articles, the company also offers seam tapes, technical services and test reports on site. "We are currently establishing important social, economic and







ecological standards such as SA8000, ISO9001, ISO14001, GOTS and OEKO-TEX® 100, which will be completed by latest 2021," adds Andrew Bach.

Strengthening the global presence

The subsidiary in Vietnam is the Group's fifth production site complementing our locations in Germany, Bangladesh, China and India. It further strengthens our global presence in the world's major garment manufacturing centres. "We also expect an increasing demand for our interlining domestically in Vietnam. Our new factory enables us to act fast and flexibly," explains Eberhard Huter, Managing Director of Wendler Asia.

At the same time, with its favourable geographical location, the new site allows fast turn-around in supply globally benefiting Vietnam's trade agreements within ASEAN countries and other numerous countries (including the EU). Vietnam's good accessibility to international destinations by



Picture 3: Wendler has been represented in Vietnam for many years and now operates its fifth production facility worldwide.

Source 3: Wendler Interlining Group, publication free of charge

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sea via the deep-sea ports of Da Nang and Ho Chi Minh City is a key advantage.

"With the opening of our new factory and warehouse facility we can offer highest efficiency in the production of woven interlinings. Unifying R&D, production, logistics and service at one location we further enhance and expand our key competencies of product quality, innovation, product availability and fast and flexible supply with our customers benefitting from an even higher degree of service level, "concludes Frank Sailer, Managing Director of Wendler Interlining Group.

Wendler Interlining Vietnam Co., Ltd.

Foundation: 2020

Management: Andrew Bach

Employees: approx. 100 by the end of 2021

Business area: Interlinings for the apparel industry, especially for shirts

and blouses

Production: 14.000 m² "green" factory

Capacity: 30 million m/a
Delivery: from October 2020

Wendler Interlining Group

The Wendler Interlining Group is an owner-managed company with German roots producing interlinings for shirts, blouses and other garments. The specialist was founded in Reutlingen in 1843, has its roots in Southern Germany and has networks all over the world. Many internationally renowned brands in the garment industry rely on interlinings from Wendler, which the company has been producing since 1974, for the manufacture of their garments.

Facts and figures - Wendler Interlinings Group

- Founded as shirt fabric manufacturer 1843 in Reutlingen
- Since more than 50 years the specialist for cotton interlining for the clothing industry
- Owner-managed by the Wendler family
- About 250 employees worldwide
- Head office in Reutlingen
- locations: Hong Kong, China, Bangladesh, India, Italy and Vietnam

Further information

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